

# Sponsorship Opportunities



January 5, 2026

Dear Friends and Partners:

LivWell Community Health Services is excited to invite you to sponsor **SpringTINI 2026**, our most successful annual fundraising event, taking place on **Thursday, May 21st, 2026**, in Downtown Paducah! This vital event raises crucial funds for LivWell Community Health Services, allowing us to support individuals and families affected by HIV/AIDS with services such as hygiene kits, client events, transportation vouchers, nutritional supplements, and HIV testing kits.



As a SpringTINI sponsor, your investment will be rewarded with marketing and media exposure, and the chance to be part of one of Paducah's most widely recognized and popular fundraising events.

**We would like to personally ask for your support as a sponsor this year.** We have numerous sponsorship opportunities which will allow your business to be represented in promotional materials and media advertisements. Your business will be recognized by the guests attending the event and everyone involved as having a serious commitment to supporting and sustaining organized efforts in the community to help those individuals in need.

Please review the included benefits package, which outlines various sponsorship opportunities that include prominent logo recognition, media exposure, high visibility, and more. Our community is impacted when those with chronic illnesses are unable to access care, afford their medications or maintain employment. Your partnership helps us in the fight against the stigma and discrimination associated with HIV/AIDS and assists us in our goal to prevent new infections.

If you have any questions, please give us a call at 270.444.8183 or send an email to our Development and Communications team at [communications@livwellchs.org](mailto:communications@livwellchs.org). Thank you for taking the time to review our sponsorship proposal package.

Together, we can combat the stigma surrounding HIV/AIDS and ensure those in need have access to essential care. Thank you for considering this partnership!

Sincerely,

*LeeAnna Meadows*

LeeAnna Meadows  
Chief Executive Officer



## Our Story

LivWell Community Health Services is a nonprofit organization providing comprehensive health and support services, education, and advocacy, as related to HIV/AIDS, sexually transmitted diseases, and viral hepatitis. Quality health care is provided to persons living with HIV/AIDS or sexually transmitted diseases and support services are provided to HIV clients and their families. Prevention education and testing are provided to all clients, their families, and the community at large. Within the community, we strive to prevent new infections of HIV and STIs and reduce the stigma associated with these various diseases by promoting awareness, acceptance, and equality.

LivWell Community Health Services began in 1996 as Heartland CARES, Inc., a client-managed consortium dedicated to developing a regional system of HIV services. We have since continued to broaden our scope of services to improve our community impact. Services at LivWell are provided to all persons regardless of race, ethnicity, gender, age, religious beliefs, sexual orientation, or ability to pay.

## 2025 Impact

26 counties in Western Kentucky served  
17 counties in Southern Illinois served  
500 clients served

224 testing and education events  
1876 HIV tests conducted  
158 Hepatitis C tests conducted  
67,000 condoms distributed



*For the Wellbeing of You.*

# spring tini

## COCKTAILS FOR A CAUSE

### FUNDRAISING EVENT BENEFITING LIVWELL CHS

Each May, this signature fundraising event brings our community together for an unforgettable evening of cocktails, connection, and friendly competition in support of LivWell Community Health Services.

SpringTINI features martinis crafted by some of our favorite local bars and restaurants, along with delicious hors d'oeuvres, live entertainment, and an exciting raffle and silent auction. Guests are invited to sip, socialize, and vote for their favorites as participating bartenders compete for top honors. At the end of the night, four special awards will be presented: Best Martini, Best Appetizer, Best Tea, and People's Choice Bartender.

Proceeds from SpringTINI directly support LivWell's services for individuals and families affected by HIV/AIDS. Funds raised help provide essential resources such as hygiene kits, food pantry items, transportation vouchers, nutritional supplements, HIV testing kits, and vaccines.

After raising nearly \$50,000 in 2025, this year's SpringTINI promises even more excitement, flavor, and community impact. Join us for a memorable night that celebrates creativity, compassion, and coming together for a meaningful cause.



# 2026 Sponsorship Levels

**PRESENTING**  
**\$15,000**  
1 AVAILABLE

- All benefits of the **BENEFACTOR OF HOPE** Sponsorship
- Exclusive “Presented By” Status
- Premier logo placement on all event materials
- Highlighted booth space at event
- Speaking opportunity during event



**BENEFACTOR**  
**OF HOPE**  
**\$5,000**

- All benefits of the **PATRON OF HOPE** Sponsorship
- High-visibility on event materials
- Verbal recognition by LivWell CHS Executive Team during event
- Opportunity to advertise within the exclusive VIP area



**PATRON**  
**OF HOPE**  
**\$2,500**

- All benefits of the **SPONSOR OF HOPE** Sponsorship
- Exclusive feature in the official SpringTINI video
- Medium-level branding on select event materials
- Exclusive interview



**SPONSOR**  
**OF HOPE**  
**\$1,000**

- All benefits of the **FRIEND OF HOPE** Sponsorship
- Exclusive feature in the official SpringTINI video
- Dedicated pre-event social media recognition
- Branding included on select event materials



**FRIEND**  
**OF HOPE**  
**\$500**

- All benefits of the **WATER STATION SPONSOR** Sponsorship
- Company name on select event materials
- Pre- and post-event social media recognition



**WATER STATION**  
**SPONSOR**  
**\$250**  
1 AVAILABLE

- Company name on select pre-event print and digital advertising
- Featured spot on ticketing page

# Springtini

## Sponsorship Confirmation Form



BUSINESS NAME (AS IT SHOULD APPEAR ON MARKETING MATERIALS)

BUSINESS MAILING ADDRESS, CITY, STATE, AND ZIP CODE

CONTACT NAME

CONTACT PHONE

CONTACT EMAIL ADDRESS

2026 SPRINGTINI  
SPONSOR LEVELS  
(CHOOSE ONE)

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>PRESENTING</b> <b>\$15,000</b> <small>1 AVAILABLE</small>	<b>BENEFACTOR OF HOPE</b> <b>\$5,000</b>	<b>PATRON OF HOPE</b> <b>\$2,500</b>	<b>SPONSOR OF HOPE</b> <b>\$1,000</b>	<b>FRIEND OF HOPE</b> <b>\$500</b>	<b>WATER STATION SPONSOR</b> <b>\$250</b> <small>1 AVAILABLE</small>
<b>+15 VIP TICKETS</b>	<b>+10 VIP TICKETS</b>	<b>+5 VIP TICKETS</b>	<b>+3 VIP TICKETS</b>	<b>+2 VIP TICKETS</b>	

PAYMENT METHOD  
(CHOOSE ONE)

CHECK ENCLOSED (PAYABLE TO LIVWELL CHS)

INVOICE ME

CONTACT ME FOR CREDIT CARD INFORMATION

Sponsorship benefits will not be guaranteed until payment is received. Benefits subject to print deadlines.

My signature certifies I am an owner, partner, executive officers, or duly authorized employee of the company listed above and have authority to enter into this agreement on behalf of the company. I hereby accept the sponsorship opportunity as indicated above and agree to provide the sponsorship fee on or prior to April 1, 2026.

AUTHORIZED SIGNATURE

DATE

Please submit this form by mail to LivWell CHS, 1903 Broadway St, Paducah, KY 42001  
or via email to [communications@livwellchs.org](mailto:communications@livwellchs.org)